



Casa Education.com
Achieve - Perform - Progress

Executive Masters Certificate

Entrepreneurship, Strategy & Leadership



Program Objectives

The Masters Program in Entrepreneurial, Strategy and Leadership (MPESL) offers an innovative curriculum and programming that aims to deepen your knowledge of core business concepts and provides a wealth of hands-on experiences to put this knowledge into practice in the real world.

The program is designed to develop and prepare the business leaders oftomorrow to tackle the challenges of the global business environment.

Program Design

This 9 months comprehensive program is designed by experts from top Ivy League universities.

The program is divided into 5 rigorous modules ;
4 Modules in Casablanca and 1 in Dubai.



Benefits

- The most comprehensive ‘truly’ international program in Morocco
- Hands on practical course meant for senior & middle executives and entrepreneurs
- Opportunity to be in the most exclusive alumni club
- International travel to expand your business and network
- Chance to make friends for life

The Teaching Methodology

The course is covered over 9 months period, it consists of classroom lectures, industry speakers, visits and consultation.

Every course is lead by a top international Professor.

The face-to-face lectures will be done for 3 days followed by the group work and exercises.

Month	Module Name	Location and Venue
March - April	Strategic Leadership	3 days in Casablanca
May - June	Marketing for Growth	3 days in Casablanca
July - August	Funding, Finance and Banking	3 days in Casablanca
September - October	Economics and Risk Management (International Module)	5 days in Dubai
November	Entrepreneurship and Innovation	3 days in Casablanca
Graduation (Family and Friends invited)		

***Limited Seats**

Dr NIKHIL AGARWAL

PhD (Edinburgh), MPhil (Cambridge)
Worked with Cadburys, FIC, Zensar (RPG Group)

Expertise: Strategy, Technology & Policy, Entrepreneurship,
Internet Governance and Government.



Dr NAHUM GOLDMANN

Worked with Nortel, Bell Canada, IBM
Publisher of Journal of Internet Banking & Commerce
40 years of experience with Banks, Governments and Corporations

Expertise: B2B and off-shore Banking, Finance, Strategy



Dr DAYANAND PANDEY

Ex Professor of Economics at British University of Dubai
and University of Wollongong, Australia
(Top Risk Management expert in Middle East)

Expertise: Economics, Risk Management



Dr KONSTANTIN THIELE

PhD (St Gallen University), Switzerland
Professor at Reutlingen University, Germany
Founder President of SWATCH watch, Switzerland
(Considered to be the father of modern Swiss watch industry)

Expertise: Strategy, Marketing, Products



Most International Program in Morocco

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