



**YOU DON'T HAVE TO MOVE TO THE UK TO GET A BRITISH MASTER'S DEGREE.**

Edinburgh Napier  
UNIVERSITY



Casa Education.com  
Achieve - Perform - Progress





## TAKE THE PLUNGE. ADVANCE YOUR CAREER TODAY.

The Online MSc Business Management will develop your business and management skills and give you the expertise you need to take on senior roles. The curriculum is tailored for the dynamic contemporary business environment and focuses on developing skills in leadership and the application of conceptual management theories to current practice.

## ONLINE, FLEXIBLE, MODULAR AND DIVERSE

Our online learning environment uses materials created especially for the course by our module leaders, and your learning experience will be enriched through online discussions that supplement the written materials, as well as case study analyses from diverse sectors, and articles from leading academics and practising professional.

## CORE MODULES REQUIRED TO COMPLETE ANY GLOBAL ONLINE MSc:

- Sustaining Organisational Performance
- Global Economic Environment & Marketing
- Organisational Change and Management
- Leadership, Strategy & Innovation
- Research Methods
- Dissertation



## STUDENTS HAVE THE CHOICE OF TWO OUT OF THE FOLLOWING SPECIALIST MODULES:

- MSc General
- MSc Finance
- MSc Banking
- MSc Marketing and Sales
- MSc Human Resource Management
- MSc Events
- MSc Entrepreneurship
- MSc Tourism and Hospitality



## FEE STRUCTURE

There is no requirement for students to pay the full fee up front. They have the option of paying per module(s) taken each trimester. The fee will be £770 per 20 credit module.

We are offering scholarships to the first 30 Moroccan applicants (up to 45% off, i.e. each module would only cost £350).

## ENTRY REQUIREMENTS

An honours degree or above, or equivalent  
Proof of English proficiency (IELTS 6.0, TOEFL 575).

Other candidates with relevant work experience may be considered

## HIGHLY FLEXIBLE

You will be able to study in your own time, at home or at work, and proceed at a pace which best suits your individual needs. However normally we would expect you to complete within 18 months to two years. With the support and guidance of our academic staff you will develop a bespoke programme of study that best suits you.



## WHAT ARE YOU WAITING FOR?

This course will provide you with a sound theoretical grounding in business management and stimulate an enquiring, analytical approach to several subject areas. You will develop competencies in innovative and creative problem solving, critical thinking and strategic reasoning, and apply these skills to your studies of the contemporary global economic environment, international business issues, organisational change management and the realities of the competitive marketplace.





## Need advice or further information?

Contact Edinburgh Napier University's representative in Morocco:



Complete an Online Enquiry Form on our website (under Contact). Upon receipt we will acknowledge your interest and respond to you as quickly as possible. If you are outside Morocco, please take the time difference into consideration or reach us through one of the means below:

[www.CasaEducation.com](http://www.CasaEducation.com)

[info@casaeducation.com](mailto:info@casaeducation.com)

Bd Chefchaouni, KM 10 300, Q.I. Sidi Bernoussi

Casablanca — Morocco

Landline: +212 540 142 392

Mobile phone: +212 666 131 738