



ENHANCE YOUR CAREER WITH AN ONLINE
BRITISH BACHELOR (BA) TOP-UP



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TAKE THE PLUNGE. ADVANCE YOUR CAREER TODAY.

FLEXIBLE, ONLINE AND EFFECTIVE

The Global Online BA Business Top-Up programme was specifically designed to give the opportunity to professionals to build on their previous experience and develop skills and knowledge at an undergraduate level. Through case studies, reports, projects, and other learning activities, you will be equipped with the necessary tools to enhance your career opportunities and tackle the challenges of modern businesses and organisations.

This online distance-learning programme is designed to work around your day to day life commitments without interrupting them, all the while providing you with a recognised qualification from a well-known UK university.

WHY CHOOSE THIS PROGRAMME?

Upon completion of the programme, you will have developed an array of skills that will expand and multiply your career opportunities. Strategy assessment, critical awareness, application of contemporary business perspectives and effective communication are some of the elements you will be equipped with and that will give you an edge over your competitors.

This programme is fully online and allows you to earn an internationally recognised qualification wherever you live. The learning environment is built so as to be accessible from anywhere in the world, on laptops, tablets and phones. The specially written content of the BA programme has been developed to address key contemporary issues within the global business environment.

Edinburgh Napier
UNIVERSITY



WHAT TO EXPECT

Completion of the Top-Up programme requires 6 modules to be achieved and these modules are:

- § International Business
- § International Marketing
- § Strategic Management in a Global Context
- § Managerial Finance
- § Organisational Change Management
- § Operations Management

The Global Online BA Business Top-Up programme is very flexible allowing students to pay per module(s) selected and choose either one or two modules per trimester. Choosing 2 modules per trimester means the programme will be completed in one year whilst choosing one module per trimester means the programme will be completed in 3 years. The materials and structure have been designed to fit around the student's schedule allowing them to study at their own pace without disrupting their day to day life.

ENTRY REQUIREMENTS

- Bac +2 (DUT, DEUG, BTS, Moroccan bachelor etc.) or equivalent
- English proficiency proof if not a national of English-speaking country (6.0 IELTS score or equivalent)

FEES

There is no requirement for students to pay the full fee up front. They have the option of paying per module(s) taken each trimester. The fee will be £300 per 20 credit module.

ENTRY DATES

- January
- May
- September



Need advice or further information?

Contact Edinburgh Napier University's representative in Morocco:



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Or complete an Online Enquiry Form on our website (under Contact). Upon receipt we will acknowledge your interest and respond to you as quickly as possible. If you are outside Morocco, please take the time difference into consideration.

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