



You don't have to leave your job to get a British MBA



Casa Education.com  
Achieve - Perform - Progress

This innovative MBA programme is designed to educate and support a new generation of global business leaders.

CasaEducation and Edinburgh Napier University international faculty team will guide and support your learning on a programme that is responsive to current economic and financial conditions, addresses contemporary issues and provides genuinely applicable learning, helping you to develop fit for business purposes and management practices.

The Business School, Edinburgh Napier University has an excellent track record for graduate employability. Our online distance learning MBA offers you the opportunity for professional and personal advancement from an internationally recognized award.

This MBA is truly 100% online and provides you with all the materials you will need to complete your studies. Social networking features mean that you can also form or join networks to interact with students in your class from around the world.

Be part of our new world class.

## REFRESHINGLY DIFFERENT

Our Global Online MBA is delivered via an advanced virtual learning environment that can be accessed anytime and from anywhere. The result is a more responsive and cost effective learning experience for students from around the world.

The specially written content of the MBA programme has been developed to address key contemporary issues within the global business and financial environment.

We offer you an exciting way to study for an internationally recognised award — the Edinburgh Napier University Global Online MBA.

## MODERN, MODULAR AND MOBILE

The innovation extends to the production and the delivery of the substantial learning materials which are interactive, supported by tutors, and can be studied 100% online - including on iPad and tablet computers. Our online delivery is innovative, interactive and engaging - everything a modern MBA should be.

Our internationally experienced faculty team is uniquely placed to deliver an MBA with a global business perspective - a valuable asset given the nature of modern business and leadership practices.

### The MBA Modules (all 20 credits except project)

- Business Economics in a Global Environment
- Finance for Management Decision Making
- Creativity to Sustainability
- Organisational Behaviour and Management
- Creating Competitive Advantage
- Contemporary Issues in Strategic Management
- Skills for Managers (precursor to Project)
- MBA Project (40 credits)

### EXIT POINTS

You can choose your preferred exit point:

- Postgraduate Certificate (60 credits)
- Postgraduate Diploma (120 credits)
- Complete MBA (180 credits)

Edinburgh Napier  
UNIVERSITY

GLOBAL  
ONLINE



INVESTORS  
IN PEOPLE



## MODULES THEMED FOR THE TIMES

### MODULAR STRUCTURE

The MBA comprises seven 'taught' modules which can be bought individually to a timescale that matches your requirements. The final 40 credits of the MBA Programme is a Project supported by your academic supervisor, based on issues or opportunities from your business or industry.

### FEE STRUCTURE

Each 20 credit module costs £550; the 40-credit MBA Project is £1100. There are no hidden costs e.g. expensive textbooks, travel, summer schools or campus events to attend — unless you choose to visit yourself.

### ASSESSMENT METHODS

Your module mark will be determined by End of Unit Progress Tests and an End of Module Assessment. Assessments are completed and submitted through the secure online learning environment.

Formative feedback is provided throughout the module through the use of Self-Assessment Questions and Case Studies. You will be able to self-rate your progress against outlined solutions and receive immediate feedback.

### OUR 7 MBA ROUTES

- Finance
- Banking
- Marketing & Sales
- HR Management
- Events
- Entrepreneurship
- Health Management

### 3 POSSIBLE ENTRANCE DATES

- January
- May
- September

# ADMISSIONS CRITERIA AND ENROLLMENT

## ACADEMIC QUALIFICATIONS

- An Honours Degree and at least 2 years relevant full-time work experience
- A Bachelors Degree and at least 3 years relevant full-time work experience

For qualifications gained outside the UK, we will compare standards between the UK system and your awarding institution.

## WORK EXPERIENCE

- Work experience is the key differentiator for the MBA compared to other postgraduate programmes
- Relevant work experience includes capacity within managerial, supervisory, project management, finance administration and IT which can be gained in a number of industries.

## ENGLISH LANGUAGE

All modules and programmes are offered in English. It is therefore essential that if English is not your first language, or you have not previously been taught in English, that you have the following minimum score, or equivalent:

IELTS: 6.0 with no element below 5.5

## Need advice or further information?

Contact Edinburgh Napier University's representative in Morocco:

Landline: +212 540 142 392  
Mobile phone: +212 666 131 738



Or complete an Online Enquiry Form on our website (under Contact). Upon receipt we will acknowledge your interest and respond to you as quickly as possible. If you are outside Morocco, please take the time difference into consideration.

[www.CasaEducation.com](http://www.CasaEducation.com)  
[info@casaeducation.com](mailto:info@casaeducation.com)  
Bd Chefchaouni, KM 10 300, Q.I. Sidi Bernoussi  
Casablanca — Morocco

